

No. RT-25029/06/2019-RS
Government of India
Ministry of Road Transport & Highways
(Road Safety Cell)

Transport Bhawan, 1, Parliament Street, New Delhi – 110001

Dated: 18th December, 2019

To

1. The Chief Secretaries of all States/UTs
2. All Secretaries (Home, Transport, Health, PWD, UDH, Education, Panchayat Raj and Public Information Departments) of all States/UTs
3. Transport Commissioners of all States/UTs
4. The Director General of Police of all States/UTs

Subject: Observance of "31st National Road Safety Week 2020" from 11th to 17th January, 2020-Regarding.

Madam/Sir,

It is a matter of great concern that over 1.50 lakh people lose their lives every year in India due to road accidents and many more suffer debilitating injuries. This causes immense economic hardship and emotional trauma to the affected families. There is an urgent need to make our roads safer because the loss of lives and limbs cannot be accepted as an inevitable consequence of mobility. The Central and the State Governments have been implementing various measures to make our roads safer. But the magnitude and gravity of the problem is such that these steps alone will not suffice. There is a need for society at large to take cognizance of the issue and make road safety awareness a mass movement.

2. To sensitise all the stakeholders on safer road mobility, the Central and State Governments observe "Road Safety Week" every year, wherein various activities are taken up for advocacy and promotion.

3. The 31st Road Safety Week will be observed from 11th to 17th January, 2020. It is proposed to initiate a pre-campaign on Road Safety on 11th and 12th January as a build up to the main events. The details of Road Safety Activities scheduled to be organised during the Week are attached herewith for ready reference (Annexure-I).

4. The 'Parliamentary Constituency Committee for Road Safety' has been reconstituted with the District Collectors being designated as Member Secretary. It is requested that the District Collectors may be asked to get in touch with the Parliament members in order to solicit their convenience for scheduling a meeting of the said Committee during the week. An Action Taken Report in the matter may also be sent to this Ministry thereafter.

5. To assist the states in creating a mass movement for road safety awareness, the Ministry also intends to provide financial support @ Rs.10.00 lakh per state/ UT and @ Rs. 2.00 lakh per district for road safety activities during the Road Safety week. All the State/UTs are therefore requested to submit their proposal in the format given at Annexure-II to the Ministry latest by 27th December, 2019.

Yours faithfully,

Encl.: As above



(Abhay Damle)
Joint Secretary (Transport)
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Annexure-I

Activities during 31st National Road Safety Week, 2020 (13th January, 2020 to 17th January, 2020) (Similar activities would also be conducted in all States and UTs)

S. No.	Date/ Time	Activity	Venue	Organised by	Participants
1.	11.01.2020 12.01.2020	<ul style="list-style-type: none"> • Advocacy Campaigns for Road Safety • Rahgiri/ Walkathon to promote Road Safety • Gift a rose campaign to traffic violators • Honouring Good Samaritans, Traffic Police and Doctors as Road Safety Champions • Women's Two-wheeler Rally to promote Road Safety • Launching Medical Check and Vision Check Camps in industries, Toll Plaza • Medical Check and Vision Check Camps for taxi drivers 	All Districts	States and Districts	
2.	13.01.2020 10:00 am to 2:00 am	<ul style="list-style-type: none"> • Inauguration of 31st National Road Safety Week, 2020 • Unveiling of Road Safety Moscot • Launch of Integrated Road Accident Database with World Bank • Launch of National Highways Management Systems with World Bank • Award for best performance in Road Safety to the States • Award of Road Safety related Advocacy works to 200 NGOs • Interaction with Media on Road Safety 	New Delhi and All States	MoRTH and All States	Representatives of various Ministries of GoI, States, Industry, SIAM, NGOs, Colleges, WHO, WB, ADB etc.
3.	14.01.2020	<ul style="list-style-type: none"> • Seminar on New Technologies and Vehicular Safety in association with SIAM • Discussion on aligning Indian Regulations to Global Standards by 2023 for all automobiles 	New Delhi	SIAM and MoRTH	MoRTH, BIS, SIAM, ACMA, Testing Agencies, NGOs, Consumer Organisations

S. No.	Date/ Time	Activity	Venue	Organised by	Participants
4.	15.01.2019	<ul style="list-style-type: none"> Workshop on Motor Vehicle Insurance in Road Safety Paper presentation by Law University Students 	Mumbai	Insurance Companies, IRDA & MORTH	All India NGOs Working in Road Safety Field & Other Stakeholders
5.	16.01.2020	<ul style="list-style-type: none"> Meeting of National Road Safety Council Meeting of Transport Development Council Round Table of Transport Secretaries on best practices in States 	New Delhi	MORTH	All the members of NRSC and TDC including Transport Ministers, DGPs and Transport Secretaries of the States
6.	17.01.2020	<ul style="list-style-type: none"> Symposium of Safer Roads 	New Delhi	IAHE, HOAI & MORTH	MORTH, NHAI, NHIDCL, State PWD Engineers, Concessionaires & Highway Developers, HOAI, NHB, DPR Consultants, Road Safety Auditors, IRC
7.	Throughout Road Safety Week	<ul style="list-style-type: none"> FM Campaign Twitter Challenge Promoting Road Safety through College Students (500 Colleges to be partnered) First Responder Training Connecting with Schools for Road Safety Promotion Meeting of Parliamentary Constituency Committee for Road Safety (Suggested to be held during Road Safety Week) 	All India	All States	Stakeholder and Local Public

Annexure-II

Form for seeking financial assistance for Road Safety programme during road safety week 2020 during 13th January, 2019 to 17th January, 2019

Sr. No.	Subject	Particulars
1.	Name of the State/ UT Name and Address of the Nodal Agency of the State Government responsible for the activities during Road Safety Week	
2.	Contact Number: Email Id:	
3.	Bank Account No. and IFSC Code of the Branch with Address for RTGS:	
4.	Name of the authorized signatory of the agency:	
5.	Brief of the road safety activities proposed to be undertaken at State level by State Authorities indicating the target group, place, content of the programme	
6.	Brief of the road safety activities proposed to be undertaken at district level by the district authorities indicating the target group, place, content of the programme	
7.	Total estimated cost of the proposed activities at State level and District level (MoRTH would grant Rs. 10 lakh per State/ UT and Rs. 2 lakh per District)	

Date:

Place:

(Signature of the Authorized signatory)
[Name and Designation of the Authorized Signatory]